

icomfort®

Sleep System by Serta®

LIMITED TIME ONLY



featuring the original, Serta® exclusive...

Cool Action™ Gel Memory Foam

DARE to COMPARE mattress event



One Great Event - We DARE YOU to COMPARE These Great Offers!

icomfort®

Sleep System by Serta®

Smarter. Cooler. Better.™

Renewal Refined™

\$2999 Queen Set

Twin XL Set \$2349.00
Full Set \$2799.00
King Set \$3499.00

Prodigy

\$2499 Queen Set

Twin XL Set \$1849.00
Full Set \$2299.00
King Set \$2999.00

Genius

\$1599 Queen Set

Twin XL Set \$1199.00
Full Set \$1399.00
King Set \$1999.00



LIMITED TIME OFFER

Save up to \$400 on a Motion Perfect® Adjustable Foundation** with the purchase of an iComfort sleep system.



Hurry In! • Limited Time Offer!

**Purchase a qualifying iComfort® or iSeries mattress with a Serta® Motion Perfect® Adjustable Foundation between May 17, 2012 and June 3, 2012 and receive up to \$400 off the Motion Perfect Adjustable Foundation. Offer will vary by product size; see store for details.

*Policies set by local retailer. See store for details. Excludes delivery and set up fees. Other charges may apply. Offer does not apply to Serta® Motion Perfect® Adjustable Foundations, iComfort® Pillows and other iComfort accessories. Void in the state of Tennessee.

FREE
In-Home Set Up

FREE
Removal

PLUS
Special Financing
for 12 Months!
See store for details.

Victor Mattress

We Take Your Sleeping Comfort Seriously

207 Washington Street

Victor, Iowa 52347

www.victormattress.com

319-647-3232

Hours: M-F 9-5 / Sat 9-12

Other Times By Appointment For Your Convenience

Take the 90 Day Challenge this Memorial Day!



DARE to COMPARE mattress event



So Comfortable
You'll Never Count
These Guys Again.™

One Great Event - We DARE YOU to COMPARE These Great Offers!

Serta perfect sleeper

The Only Official Mattress of the National Sleep Foundation



Serta perfect sleeper
Orland Park Super Pillowtop
Plush
\$1099 Twin Set \$999
Full Set \$1069
King Set \$1499
Queen Set

Serta perfect sleeper
Bates
Plush
\$799 Twin Set \$699
Full Set \$769
King Set \$1069
Queen Set

Serta perfect sleeper
Dorsey
Firm
\$699 Twin Set \$599
Full Set \$649
King Set \$999
Queen Set



FIRST TIME EVER

Dare to Compare a
Perfect Sleeper® and try
it in home for 90 Days!*

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Serta WE MAKE THE WORLD'S BEST MATTRESS.™

Hurry In! • Limited Time Offer!

*Purchase a qualifying Perfect Sleeper mattress set between May 17, 2012 and July 9, 2012 and receive a 90-Day In-Home Trial, allowing you to experience your new Perfect Sleeper mattress set in your home for up to 90 days - and still exchange or return it if you are not completely satisfied.
†Policies set by local retailer. See store for details. Excludes delivery and set up fees. Other charges may apply. Void in the state of Tennessee.

FREE
In-Home Set Up

FREE
Removal
of your old mattress

PLUS!
Special Financing
for 12 Months!
See store for details.

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